

County Strategic Plan

As you will have seen in your Guiding magazine, Girlguiding have released the latest Strategic Plan – Being our Best.



The plan breaks down the strategy into 4 key elements:



EXCELLENCE

Our commitment:
We will get better and better at all that we do for girls.

What does this mean?

- Our programme will offer girls the opportunities that they want and need.
- Volunteers will benefit from more support and training.
- Girls will have even more opportunities for fun and adventure and will make an even bigger difference in their communities.

What does this mean for...

Volunteers?

- You will have the right information, materials and training to deliver a programme that helps girls to discover the best in themselves.

Girls and young women?

- Our programme will offer girls more adventure, more travel and more focus on developing skills.



ACCESS

Our commitment:
We will work together to ensure that more girls from all backgrounds benefit from what we do.

What does this mean?

- More people will hear about Girlguiding, and will be inspired to join.
- All the girls who want to join will be able to access the benefits of guiding.
- More volunteers will join so that we can change more girls' lives.

What does this mean for...

Volunteers?

- You will receive support to help you welcome more girls and volunteers from more backgrounds.



VOICE

Our commitment:
We will listen to girls and promote their voice.

What does this mean?

- ◊ Girls will be empowered to take action in their community.
- ◊ Girls' voices will be heard in guiding and beyond.
- ◊ We will be experts on what girls think.

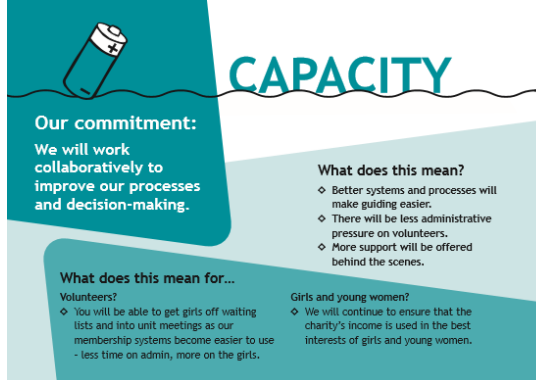
What does this mean for...

Volunteers?

- ◊ You will be supported to help girls build leadership and decision-making skills, make a positive difference in their community and have their voices heard in guiding.

Girls and young women?

- ◊ Girls will be empowered to choose what they do, have their say in unit meetings, and shape events and activities at every level.



CAPACITY

Our commitment:
We will work collaboratively to improve our processes and decision-making.

What does this mean?

- ◊ Better systems and processes will make guiding easier.
- ◊ There will be less administrative pressure on volunteers.
- ◊ More support will be offered behind the scenes.

What does this mean for...

Volunteers?

- ◊ You will be able to get girls off waiting lists and into unit meetings as our membership systems become easier to use - less time on admin, more on the girls.

Girls and young women?

- ◊ We will continue to ensure that the charity's income is used in the best interests of girls and young women.

Using this framework, the trustees and county advisers have devised our own County Strategic Plan, taking the opportunity to align, rationalise and prioritise our plan to the Being our Best strategic plan.

We will work with each of the teams to define and assign the strategic action plan as appropriate and will provide updates on how we are progressing, so please keep a look out for future communications.

Of course, if there is something you feel passionate about and want to get involved, please get in touch with us.